Speaker sheet

Dr. Marissa Nichols

Athletics executive · TEDx speaker · Intrapreneur

Better humans, measurable outcomes. Culture equals trust, accountability, belonging and growth, and each of those shows up on the scoreboard.

15 years	50+	TEDx	$12.5M
Building first-of-their-kind programs at UNLV, BU and Cal	National talks and keynotes, from NCAA to NACDA	TEDxFolsom talk, a TED.com Editor's Pick	Cameron Institute, built from the ground up

About

For 15 years Dr. Nichols has built first-of-their-kind programs at UNLV, Boston University and Cal: the teams, systems and measurable outcomes behind elite student-athlete, coach and administrator development.

Today she is Senior Associate AD and Senior Woman Administrator at Cal and Director of the Cameron Institute. Before that: Division I All-American and Team USA Softball.

Signature talks

01 **Lessons from the Field**
A PhD in sports, culture and team

02 **Demonstrating Impact**
An assessment and evaluation model to show the value of what you do

03 **The CEO Blueprint**
Mastering leadership development

04 **Intrapreneurship 101**
Building from the ground up

05 **Life by Design**
Aligning your purpose, goals and daily actions for success

Credentials

- Senior Associate AD & SWA, University of California, Berkeley
- Director, Cameron Institute for Student-Athlete Development
- Co-author, NACDA–N4A program review
- Lead Facilitator, Association for Talent Development
- N4A Region V Professional Excellence Award
- PhD, Higher Education Leadership, UNLV
- 2026 UNLV Athletics Hall of Fame inductee

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Featured at

NCAA · NACDA · N4A · TEDx · Association for Talent Development

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drmarissanichols.com/contact